



The Conference of Integration Between the Outcomes of Education and Labor Market in Public and Private Sectors

AMMAN-JORDAN 28/April -1/May 2014

Brochure

Organizers



Jilwan Academy for Training & Studies
Jordan - Amman
<http://www.jilwan.com>



AI-BALQ' APPLIED UNIVERSITY
Jordan - Alsalt
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3 Definition Conference

Introduction:

Dependent three-creativity "Triple Helix" in our process on the effective integration between the education system and the private sector and public sector. The integration of a strong framework for understanding the basic building blocks of dynamic economic system balanced. It offers us a framework to focus on an integrated harmonious interaction between all sectors of scientific and practical. Based on the three creative education - the private sector - and the public sector.

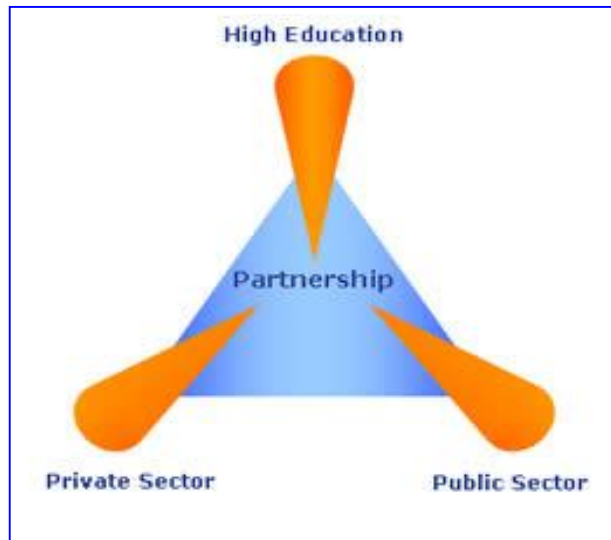
Since this interaction is the key to innovation, creativity and development in learning communities. Among the most important outcomes of this interaction the transition from learning and research phase to consolidate the knowledge and then to the production stage, and thus the transition to a culture of innovation in society.

The model assumes integration (three-creativity "Triple Helix") that the transition to a knowledge economy based on leadership in scientific research in universities and research and study centers and linking them to government policies and industrial.

This paradigm suggests that success is based on the accurate assessment of the stage of evolution and development, and study the proportionality between the local and regional policies by focusing on the weaknesses and strengths and opportunities regionally.

The essence of complementarily (triple creativity "Triple Helix"):

The main goal of integration (three-creativity "Triple Helix") is a partnership between higher education and the private sector and public sector. Although the innovation may arise in any of the three sectors, but individually, so the effective impact on the local level and regional level is the establishment of a partnership between the three sectors in the process of innovation and development.



Thus, universities must become "leading universities", able to meet the market needs of different scientific skills, and knowledge transfer from the stage of purely scientific knowledge to the production stage and community service.

Therefore, the main objective of the other integration (Triple creativity ("Triple Helix" is the exchange of information, creativity and knowledge. As these goals are the main advantage of the knowledge society. And the mechanism of this exchange needs to environments dynamic effective, which is the main feature of the process of information exchange.

For this reason, we find that access to sustainable development need to motivate all stakeholders to develop the information society, and the transition from segregated environments to environments cooperative, coordinated and open, flexible and dynamic, which allows the flow of information easily between the main parties in the integration (three-creativity "Triple Helix").

Hence, we find that there is a need to redefine the relationship between the academic sector (universities and scientific institutes and research), public sector and private sector - and periodically.

Therefore comes into play (triple creativity "Triple Helix") to create integration between the institution and its environment. It is assumed that the process of innovation and development of a cumulative process created through the ideas and projects of small and medium-to-reach projects and major institutions are able to consolidate the knowledge in the community.

Vision Conference

Enable participants to debate the ongoing construction and between academics and practitioners in the public and private sectors to achieve sustainable development.

Conference objectives

This conference aims to achieve the following objectives

- establishment of partnership between various education institutions and public and private sectors
- Redesign of public education programs, higher and professional commensurate with the requirements of the labor market
- That universities and institutions of professional education capable to lead the implementation of innovative programs
- That institutions of higher education capable to exchange knowledge with the public and private sectors
- Create collaborative and dynamic working environments between the institutions of public education, higher and professional on the one hand and public and private sectors on the other
- Consolidate knowledge integration between educational institutions and the labor market
- Develop entrepreneurial education and training strategies for stakeholders
- To acquire benefit from the experiences and suggestions of all concerned for the continual improvement among stakeholders

3 Conference Topics:

Scientific Committee will receive at the conference and the nomination of speakers and papers in the following areas:

- Education (public and professional, and higher).
- Scientific research and social responsibility.
- Quality of education and accreditation standards.
- Highlight and assessment the role of institutions of public education and their integration with Higher and professional education.
- Assessment the outputs of higher and vocational education in the Arab World.
- Estimation the needs of the labor market (the future of Arab labor market).

- Contribution size of higher and vocational education to meet the needs of the labor market.
- Relationship between higher education institutions on the one hand and the public and private sector requirements on the other.
- The knowledge gap between the labor market and the outputs of educational institutions.
- Knowledge capital (economic, cultural, and cognitive).
- Entrepreneurial Models of integration (universities, institutions, public sector and private sector).
- Economics of knowledge.
- Development planning and sustainable development.
- Human resources management.
- Strategic Planning.
- Business management and the labor market.
- Development and modernization.
- Exchange of knowledge.

Note: it will be implemented training workshops in some of the above topics on the sidelines of the conference.

Target audiences (researchers and participants and the audience):

- Leaders and staff in all ministries and government departments (especially higher education, general education and vocational and technical education, civil services, trade, industry, planning and work and development, modernization and development).
- Universities and colleges (teachers, and specialists in all areas).
- Vocational and training institutions and companies.
- Institutions and centers of research and studies.
- Economic cities and chambers of commerce.
- Private and public Commissions and institutions.
- Financial agencies (particularly banks).
- Industrial and trade sectors.
- media and press institutions.
- Interested people.
- Researchers.

Major events of the Conference:

The conference program will include the following activities:

- Definition of ideas and themes related to digital and electronic environment .
- Discussion with specialists and decision-makers, academics, government officials and investors.

- Scientific sessions (papers and scientific research).
- Meetings and workshops.
- An exhibition of the most prominent actors and international companies.
- Seminars, workshops, specialized training.

3 Calendar of the conference activities:

| First day Monday ٢٠١٤/٤/٢٨ | Time | Events |
|----------------------------------|-----------------|--------------------|
| | ١٠:٠٠-٩:٠٠ | Register |
| | -١٠:٠٠ ١١:٠٠ | The formal opening |
| | -١١:٠٠ ١٢:٠٠ | Break |

| The second day Tuesday ٢٠١٤/٤/٢٩ | Time | Main sessions | | |
|--|-----------------|--|--|--|
| | -٩:٠٠ ١٠:٠٠ | The first session Development planning and sustainable development | | |
| | -١٠:٠٥ ١١:٠٠ | The second session Strategic Planning | | |
| | -١١:٠٠ ١١:٣٠ | Break | | |
| | -١١:٣٠ ١٢:٣٠ | Third Session Human resource planning | | |
| | -١٢:٣٥ ١:٣٠ | Fourth Session Labor market needs in both the public and private | | |
| | ٢:٣٠-١:٣٠ | Lunch | | |
| | | Workshops - Hall (A) | Workshops - Hall (B) | |
| | ٤:٠٠-٢:٣٠ | Workshop (1) Assess the needs of the labor market in the public sector and private | Workshop (2) Technology education and training | |
| | ٥:٣٠-٤:٠٠ | Workshop (3) | Workshop (4) | |

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|--|--|-----------------------|---------------------------------------|
| | | E-learning university | The quality of education and training |
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|---|-----------------|--|--|
| The third day Wednesday ٢٠١٤/٤/٣٠ | Time | Main sessions | |
| | -٩:٠٠ ١٠:٠٠ | Fifth Session Scientific research and the labor market | |
| | -١٠:٠٥ ١١:٠٠ | Sixth Session Knowledge economies | |
| | -١١:٠٠ ١١:٣٠ | Break | |
| | -١١:٣٠ ١٢:٣٠ | Seventh Session Knowledge capital | |
| | -١٢:٣٥ ١:٣٠ | Eighth meeting Development and training | |
| | ٢:٣٠-١:٣٠ | Lunch | |
| | | Workshops - Hall (A) | Workshops - Hall (B) |
| | ٤:٠٠-٢:٣٠ | Workshop (5) Human resource planning | Workshop (6) Design of the study plan for the university disciplines |
| | ٥:٣٠-٤:٠٠ | Workshop (7) Preparation of development plans | Workshop (8) Applications of academic accreditation in the universities and colleges |

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|--|-------------|--|---|-----------------------------------|
| Fourth day Thursday ٢٠١٤/٥/١ | Time | Main sessions | Workshops - Hall (A) | Workshops - Hall (B) |
| | ١٠:٠٠-٩:٠٠ | Ninth meeting Curriculum development | Workshop (9) Multimedia production in | Workshop (10) Strategic |
| | -١٠:٠٥ | Tenth Session | | |

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|--|-----------------|---|----------------------|----------|
| | ١١:٠٠ | The quality of education And accreditation standards and quality in higher education | university education | Planning |
| | -١١:٠٠ ١١:٣٠ | Break | | |
| | ٢:٣٠-١:٣٠ | Recommendations and conclusion | | |

General Notes:

- Session (2-4 speakers + Director of the session), Workshop (1-2 speakers or trainers).
- Sessions and workshops will be introduced in both Arabic and English.
- If there is a group of papers in English and valid for the conference, they will be presented in two to three sessions in English without translation.
- The last date for registration 24/3/2014
- It will be answered on a worksheet by (10) days from the date of receipt of the worksheet
- We will communicate with the authors of papers and providers of training workshops by the Conference Secretariat, through the mass communication (mobile phone and e-mail) and you can contact the Conference Secretariat directly on: 00962795514152 - 00966562268059

The Conference welcomes all participants in its activities. These activities have been allocated to address the themes identified at the level of all countries. The conference includes main sessions in addition to training workshops. It looks forward to reality and ambition in the integration of learning outcomes (public and higher education, and technical) with the need for the labor market in both the public and private sector at the level of Arab countries and the global mobility.

Types of participation in the conference:

1. Participation in the conference and submit a working paper in the main sessions and a training workshop
2. Participation in the main sessions by providing a working paper on the issues raised in the main sessions.
3. Participation in training workshops and by providing a workshop in one of the workshops associated with the conference.
4. Participation in the conference by attending the main sessions and attend workshops.

The Committee will publish most of scientific papers and research (both in the scientific sessions presented or not presented) at the conference site and in printed CDs. The papers will be distributed to the audience and sent to universities and academic bodies. Al-Balqa Applied University will send all papers to be published in scientific journals..

Conference fees:

- 550 U.S. dollars to attend the conference (including bag, scientific papers of the Conference and Certificate of Attendance + lunch Monday, Tuesday, Wednesday and Kofi Break all the days of the conference).
- 50 U.S. dollars to attend a training workshop (includes training material and certificate to attend the training course).

Note: In order to attend any training workshop you have to pay registration fees in advance

Fees: The Methods of payment:

After filling the registration form through the icon (Register) you can pay the registration fee by money order to one of the following our accounts:

- In Saudi Arabia can pay through placement in an organization the virtual environment
Account of: virtual environment
Account Number (412608010437970)



Al Rajhi Bank - Jordan

iban SA8180000412608010437970

- Out side saudi Arabia , can transfer money through western union



transfer money to

"ahmad kamel alhaj Ibrahim"

Please provide the Financial Committee of the conference a copy of the slip transfer fees on the following E-mail

conferencejo@gmail.com

Conference Secretariat



<http://confjo.jilwan.com>
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